# Sports World Outreach Program Overview

Sports World is sending former professional athletes into schools to share personal life experiences with students, helping them to recognize the consequences of their choices while challenging them with The Message of Hope.

#### Sports World Impacts Students on both Public and Private School Campuses

Students often lack self-esteem and face severe peer pressure, which may cause them to choose drugs, alcohol, or even suicide.

#### We Work to See Students Experience:

1. Place

To belong and be accepted

2. Purpose

Who am I? Why am I here? Where am I going?

#### 3. Pain Relief

Healing from hurts: physically, emotionally, and socially Stop self-medicating

4. Peace

Relief from anxiety, worry, and confusion

#### 5. Passion

Building confidence as I move forward in life

### **Outreach Program**

- 3-4 consecutive days, usually Tuesday through Thursday (Monday-Friday can be added.)
- Assembly program format (Length is usually 40-45 minutes.)
- Multiple assemblies can be held at the same school or at different schools throughout the day.
- Target groups are grades 3-12.

## Age Groups

Our message is adapted to age group levels. For example, our Pro speakers would not want to give the same message to third and fourth grade students as they would give to middle school students. In that case, we would ask to split the grades into two separate assemblies. The same would apply to high school groups.

The average attendance for our programs is 400 students. We can speak to 1,000 or more students in a single assembly or have smaller group interactions and classroom-based presentations. We prefer to speak to as many students as possible each day during the week of the outreach.

## **Comment Cards**

Administrators are asked to have each student bring a writing utensil to the assembly. Teachers and staff are asked to distribute comment cards to each student as they enter the assembly.

Towards the end of the assembly, the Pro speaker will ask students to write down their comments, including struggles or accomplishments, dreams and goals. The speaker lets students know that he or she will read each card, and often does so before leaving the school. Red flag or concerning cards are brought into the office so counselors and administrators can take necessary action to provide support for the student(s).

Students are given information regarding a free text-to-chat counseling service called Remedy Live. Sports World partners with Remedy Live to provide 24/7 text-chat support for individuals when they simply text the word "Choice" to 494949.



## HOW SPORTS WORLD HELPS YOUR STUDENTS

#### **Our Message**

Sports World Pro Speakers help students understand that choices have consequences—for themselves and for other people. We challenge students to make positive choices that lead to a better future.

Young people are facing unprecedented levels of hopelessness, anxiety and depression. These struggles contribute to bullying, drug and alcohol abuse, suicidal ideation, and other social and mental health issues.

We help young people understand that their lives have meaning and value and that they have the ability to make positive choices that lead to a brighter future.

Our Pro Speakers tell their true life stories, transparently and honestly: their struggles and failures as well as their successes. Young people realize that they are not alone in their struggles—that someone they see as successful has experienced the same kinds of hurts and challenges they face and has made positive choices for success.

Students often respond by sharing their own dreams or secret fears and struggles on comment cards.

Because students have opened up to our Pro Speakers, Sports World has seen over 1,000 students per month make commitments to be drug and/or alcohol free. Through our text-to-chat counseling service, Sports World has helped to diffuse over 300 suicide plans.

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"You're not born a Winner; You're not born a Loser; You're born a CHOOSER ."



What does "faith-based" mean?

Sports World is a "faith-based" ministry. However, our Pro Speakers focus their talks on making positive choices. They do not preach or proselytize. As they talk about their own choices, speakers may state that their best personal choice was deciding to follow God.

Pro Speakers are required to meet with the school principal or administrator prior to the assembly to review content. If school officials feel that this statement is not appropriate for their school setting, the speaker will respect their judgment.

Our goal is to encourage students: to lift them up, give them confidence to share their goals and struggles, and enable them to get the help they need.

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